devfest
Istanbul 2024

What is GDG Istanbul?

GDG Istanbul is a Google Developer Group (GDG) chapter founded in 2009 as DTUG Istanbul. It is one of the first GDG chapters in the world and has been organizing monthly events since its inception.

GDG Istanbul is a volunteer-run organization, which means that all of the work is done by volunteers who are passionate about sharing knowledge and building a vibrant tech community in Istanbul. This also means that most of the events are free to attend and that there is no profit involved in our activities.

What is DevFest?

A conference that brings together a passionate crew, engaging speakers, diverse attendees, and a creative playground. It's a space where passion, creativity, and innovation meet.

Crew
This is the crew who make sure that everything runs smoothly and provide experience in DevFest Istanbul by being there all the day, and at ease.

Attendee
This is the crew who make the conference a success by providing an amazing experience by asking questions, sharing their knowledge, and sharing their ideas.

Speaker
The crew who make the conference come alive, share the knowledge, inspire, laugh, and make people want to learn more.

Playground
A space where attendees can come together, connect, collaborate, and create. It is a place where people find themselves and have fun.

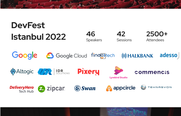
Worldwide Community

GDG DevFests are worldwide events. Every year, more than 200 DevFests provided by GDGs all around the world.

More than a Conference

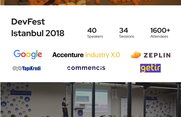
There are unique elements that makes DevFest Istanbul: Crew, Speaker, Attendee, and Playground.
Let's have a look!

DevFest Istanbul 2023
53 Speakers · 47+ Sessions · 3000+ Attendees



DevFest Istanbul 2022
46 Speakers · 42 Sessions · 2500+ Attendees

DevFest Istanbul 2019
45 Speakers · 40 Sessions · 1600+ Attendees



DevFest Istanbul 2018
40 Speakers · 34 Sessions · 1600+ Attendees

DevFest Istanbul 2017
36 Speakers · 36 Sessions · 1200+ Attendees

DevFest Istanbul 2016
28 Speakers · 30 Sessions · 1000+ Attendees

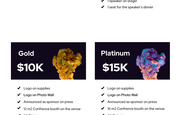
DevFest Istanbul 2015
33 Speakers · 30+ Sessions · 900+ Attendees

DevFest Istanbul 2014
42 Speakers · 61 Sessions · 2500+ Attendees

DevFest Istanbul 2013
25 Speakers · 20+ Sessions · 1500+ Attendees

Supporting / Partner Companies

Every year, we host more than 2000+ developers, designers, team leads, product owners/managers at our DevFest Day. We welcome all professionals from different companies or students from different universities.



Supporting DevFest

Every year, we have more than 3000 people at our DevFests. These people are professionals from different companies or students from different universities. We believe sharing knowledge, providing information and reaching new technologies in different

Bronze $4K
- Logo on supplies
- Announced as sponsor on press
- 4×2 Conference booth on the venue
- 5 Tickets
- 10% Discount on Ticket purchase

Silver $7K
- Logo on supplies
- Announced as sponsor on press
- 6×2 Conference booth on the venue
- 10 Tickets
- 10% Discount on Ticket purchase
- Advertise on digital boards(5 Large)
- 1 Speaker on stage*
- Lead for the speaker's dinner

Gold $10K
- Logo on supplies
- Logo on Photo Wall
- Announced as sponsor on press
- 8×2 Conference booth on the venue
- 20 Tickets
- 10% Discount on Ticket purchase
- Advertise on digital boards(7 Large)
- 2 Speaker on stage*
- Lead for the speaker's dinner

Platinum $15K
- Logo on supplies
- Logo on Photo Wall
- Announced as sponsor on press
- 8×2 Conference booth on the venue
- 30 Tickets
- 10% Discount on Ticket purchase
- Advertise on digital boards(10 Large)
- 3 Speaker on stage*
- 2 minutes Talk on keynote
- 2 Lead for speaker dinner(except Speakers)

NEW!
Gold Plus $13K
- GOLD Package advantages
- +20 Ticket
- Stalls x Sort-large on 4-stint (zero)

NEW!
Platinum Plus $20K
- PLATINUM Package Advantages
- +10 Ticket
- Stalls on large on 5-stint track

Benefits of Supporting DevFest

DevFest is a great way to get involved with the developer community and support the growth of the tech ecosystem. There are many benefits to supporting DevFest, including:

- **Brand exposure:** Your company's logo and branding will be displayed prominently at the event, including on the website, social media, and in the event materials. This will help you to raise awareness of your brand and reach a wider audience of developers.
- **Networking opportunities:** You'll have the opportunity to meet and connect with other developers and industry leaders. This is a great way to build relationships and find potential partners for your business.
- **Lead generation:** You'll be able to generate leads by collecting contact information from attendees. This is a great way to grow your customer base and increase sales.
- **Thought leadership:** You'll be able to share your expertise with the developer community by speaking at the event or sponsoring a session. This is a great way to position yourself as an expert in your field and build credibility with potential customers.
- **Access to exclusive content:** Partners will have access to exclusive content, such as speaker presentations, code samples, and other resources. This will help you to stay ahead of the curve and learn from the best in the industry.
- **Support from the DevFest team:** The DevFest team will be there to help you every step of the way. They will provide you with marketing materials, help you to connect with attendees, and answer any questions that you have.

Contact us!
devfest@gdg.st

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