



DevFest Istanbul 2025



7 December at UNIQ Istanbul



GDG Istanbul

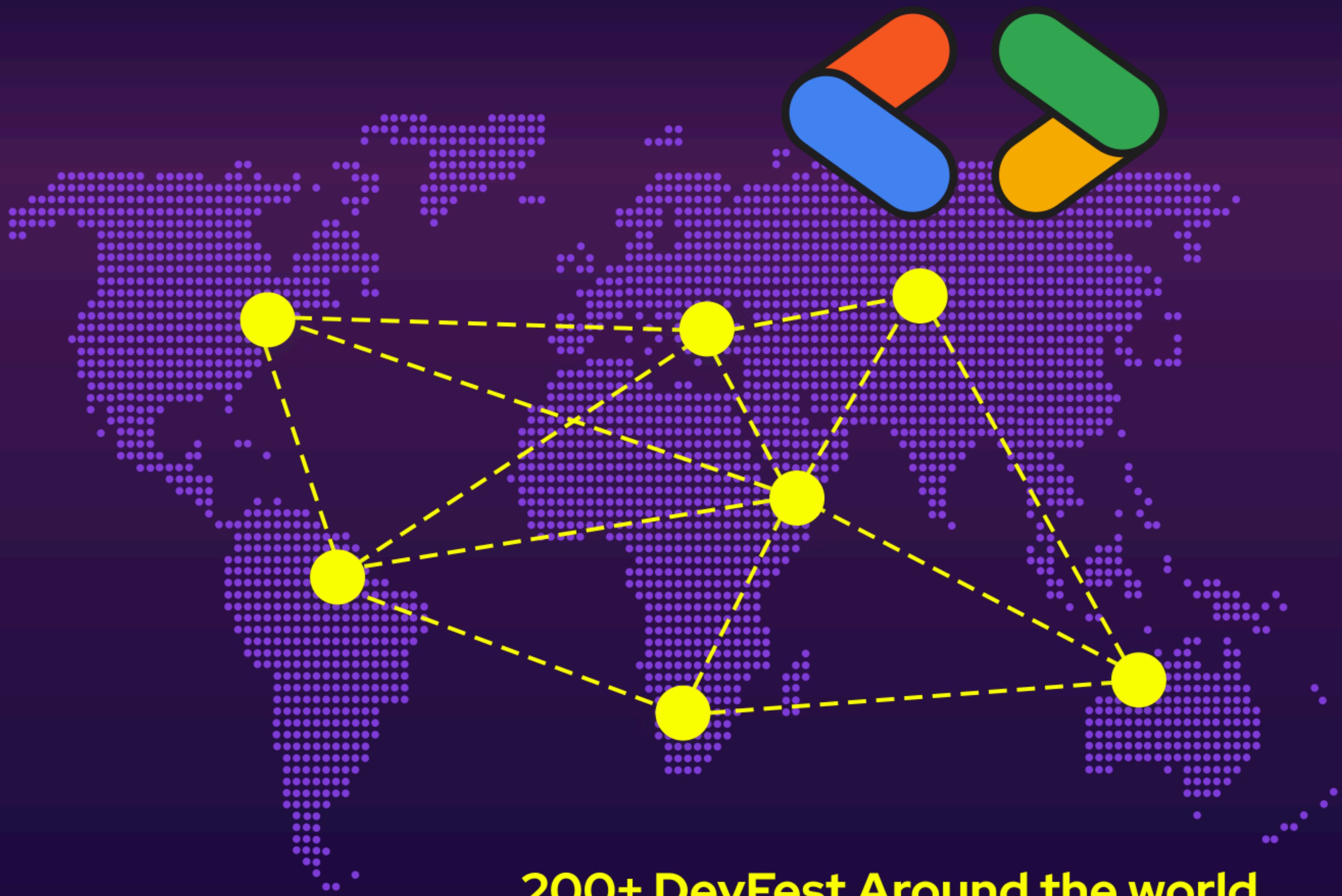
GDG Istanbul is a Google Developer Group (GDG) chapter founded in 2009 as GTUG Istanbul. It is one of the first GDG chapters in the world and has been organizing monthly events since its inception.

GDG Istanbul is a volunteer-run organization, which means that all of the work is done by passionate developers who are dedicated to promoting the growth of the developer community in Istanbul. This also means that most of the events are free to attend and that there is no profit motive involved.

The goal of GDG Istanbul is to provide a platform for developers to learn, collaborate, and network. The monthly events cover a wide range of topics, from Android and web development to machine learning and artificial intelligence.

GDG Istanbul has brought together tens of thousands of developers from all over the country and the world. The events are always well-attended and the atmosphere is always friendly and welcoming.





200+ DevFest Around the world



DevFest Istanbul

A conference that brings together a passionate crew, engaging speakers, diverse attendees, and a creative playground. It is a place where passion, creativity, and innovation meet.

People from all walks of life come to DevFest, from experts in their field to people who are just starting out. They are all united by their passion for technology.

At DevFest, people can learn from each other, grow together, and make memories that will last a lifetime. It is a place where the impossible can be possible.

If you're looking for a conference that will challenge you, inspire you, and help you grow as a developer, then DevFest is the place for you.



More than a conference

DevFest Istanbul is an annual conference for developers organized by GDG Istanbul. The conference brings together developers from all over the country and the world to learn, collaborate, and network.

DevFest Istanbul covers a wide range of topics, from Android and web development to machine learning and artificial intelligence. The conference also features workshops, talks, and hands-on activities.

DevFest Istanbul is a great opportunity for developers to learn from the best in the industry, to meet other developers, and to get involved in the tech scene in Istanbul.

There are unique elements that makes DevFest Istanbul: **Crew**, **Speaker**, **Attendee**, and **Playground**. Let's have a look!

Impact

DevFest has had a significant impact on the developer community over the years. It has brought together thousands of developers from all over the world to learn, collaborate, and create.

In the last 9 physical DevFests, we have had more than 15,000 attendees, 250+ speakers, and 300 sessions. This means that DevFest has reached a significant number of developers and has helped them to learn new skills, network with other developers, and stay up-to-date on the latest trends in technology.

In addition to the number of attendees, DevFest has also had a significant impact on the quality of the content. We have had some of the leading experts in the technology industry speak at DevFest, and they have shared their knowledge and insights with the attendees. This has helped to make DevFest a valuable learning experience for developers of all levels.



DevFest Istanbul 2013

Attendees	Speakers	Sessions
1500	25	20

DevFest Istanbul 2014

Attendees	Speakers	Sessions
2500	42	61

DevFest Istanbul 2015

Attendees	Speakers	Sessions
900	33	30

DevFest Istanbul 2016

Attendees	Speakers	Sessions
1000	28	30

DevFest Istanbul 2017

Attendees	Speakers	Sessions
1200	36	36

DevFest Istanbul 2018

Attendees	Speakers	Sessions
1600	40	34

DevFest Istanbul 2019

Attendees	Speakers	Sessions
2000	45	40

DevFest Istanbul 2022

Attendees	Speakers	Sessions
2500	46	42

DevFest Istanbul 2023

Attendees	Speakers	Sessions
3000	54	47

DevFest Istanbul 2024

Attendees	Speakers	Sessions
3000+	59+	44+

Community

DevFest has also had a significant impact on the community. It has helped to create a sense of belonging and camaraderie among developers. This has led to the formation of new friendships and collaborations, and it has helped to make the developer community stronger.

We are proud of the impact that DevFest has had on the developer community. We believe that DevFest is a valuable resource for developers, and we look forward to continuing to grow and evolve in the years to come.



Partners

Partners are the companies, brands, organizations that make DevFest possible. They are the ones that provide the funding, the resources, and the support that allow the conference to take place.

They come in all shapes and sizes. There are large companies who provide financial support, as well as small businesses who provide in-kind support.

No matter what their size or shape, all Partners share one thing in common: they are passionate about technology and they want to help others learn and grow.

DevFest would not be possible without the support of our Sponsors. We are grateful for their support and we look forward to working with them to make DevFest even better in the future.



Google

Google Cloud

Microsoft

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ING



DeliveryHero
Tech Hub

HUAWEI

trendyol

accenture

getir

peak
GAMES

vaadin}>

Insider

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AKBANK

YapıKredi

HALKBANK

TURKCELL

Türk Telekom
Değerli Hissettirir

gittigidiyor
ebay şirkettir

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stacks

Benefits of Partnering with DevFest

Partnering with DevFest is a great way to get involved with the developer community and support the growth of the tech ecosystem. There are many benefits to partnering with DevFest, including:

- **Brand exposure:** Your company's logo and branding will be displayed prominently at the event, including on the website, social media, and in the event materials. This will help you to raise awareness of your brand and reach a wider audience of developers.
- **Networking opportunities:** You'll have the opportunity to meet and connect with other developers and industry leaders. This is a great way to build relationships and find potential partners for your business.
- **Lead generation:** You'll be able to generate leads by collecting contact information from attendees. This is a great way to grow your customer base and increase sales.



Benefits of Partnering with DevFest

- **Thought leadership:** You'll be able to share your expertise with the developer community by speaking at the event or sponsoring a session. This is a great way to position yourself as an expert in your field and build credibility with potential customers.
- **Access to exclusive content:** Partners will have access to exclusive content, such as speaker presentations, code samples, and other resources. This will help you to stay ahead of the curve and learn from the best in the industry.
- **Support from the DevFest team:** The DevFest team will be there to help you every step of the way. They will provide you with marketing materials, help you to connect with attendees, and answer any questions that you have.



Sponsorship Packs

Bronz Pack

\$4.000 + VAT

- ✓ Logo on supplies
- ✓ Announced as sponsor on press
- ✓ 4 m2 booth
- ✓ 10 Tickets
- ✓ %10 Discount on Ticket purchase

Supporter Pack

\$1.000 + VAT

- ✓ Announced as supporter on social media & website
- ✓ 10 Tickets

Silver Pack

\$7.000 + VAT

- ✓ Logo on supplies
- ✓ Announced as sponsor on press
- ✓ 6 m2 booth
- ✓ 20 Tickets
- ✓ %10 Discount on Ticket purchase
- ✓ Brochure in the goodies bag
- ✓ Advertise on booklet (1 page)
- ✓ 1 Speaker on stage!
- ✓ 1 seat for the speaker's dinner (except speakers)

Gold Pack

\$10.000 + VAT

- ✓ Logo on supplies
- ✓ Announced as sponsor on press
- ✓ 12 m2 booth
- ✓ 30 Tickets
- ✓ %10 Discount on Ticket purchase
- ✓ Brochure in the goodies bag
- ✓ Advertise on booklet (1-3 page)
- ✓ Logo on goodies bag
- ✓ 2 Speaker on stage!
- ✓ 2 seats for the speaker's dinner (except speakers)

Platinum Pack

\$15.000 + VAT

- ✓ Logo on supplies
- ✓ Announced as sponsor on press
- ✓ 16 m2 booth
- ✓ 50 Tickets
- ✓ %10 Discount on Ticket purchase
- ✓ Brochure in the goodies bag
- ✓ Advertise on booklet (3-5 page)
- ✓ Logo on goodies bag
- ✓ 3 Speakers on stage!
- ✓ 2-3 minute Talk on Keynote
- ✓ 3 seats for the speaker's dinner (except speakers)

Interested? Contact us!
devfest@gdgistanbul.com

