Google Developer Group
Istanbul

WYNDHAM GRAND
İstanbul Levent Hotel &
Conference Center

DevFest Istanbul 2026

December 19

We are back!

What is GDG Istanbul?

GDG Istanbul is a Google Developer Group (GDG) chapter founded in 2009 as GTUG Istanbul. It is one of the first GDG chapters in the world and has been organizing monthly events since its inception.

GDG Istanbul is a volunteer-run organization, which means that all of the work is done by passionate developers who are dedicated to promoting the growth of the developer community in Istanbul. This also means that most of the events are free to attend and that there is no profit motive involved.

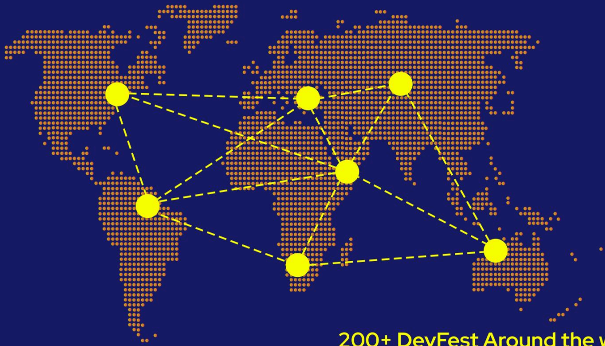
What is DevFest?

A conference that brings together a passionate **crew**, **engaging speakers**, **diverse attendees**, and a **creative playground**. It is a place where passion, creativity, and innovation meet.

People from all walks of life come to DevFest, from experts in their field to people who are just starting out. They are all united by their passion for technology.

At DevFest, people can learn from each other, grow together, and make memories that will last a lifetime. It is a place where the impossible can be possible.

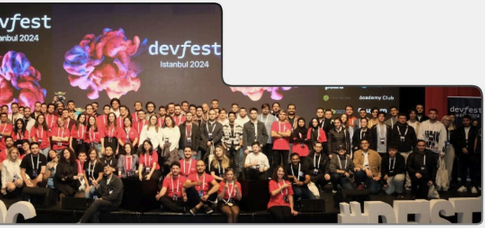
If you're looking for a conference that will challenge you, inspire you, and help you grow as a developer, then DevFest is the place for you.



200+ DevFest Around the world

More than a conference

There are unique elements that makes DevFest Istanbul: **Crew**, **Speaker**, **Attendee**, and **Playground**.
Let's have a look!

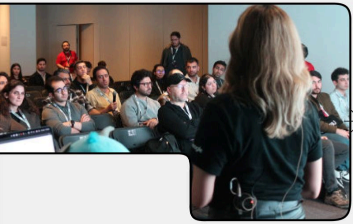


Crew

The ones who will make sure that you have the best possible experience in DevFest Istanbul. They love what they do, and it shows.

Attendee

The ones who make the conference a vibrant and stimulating experience by asking questions, seeking new knowledge, and sharing their own.

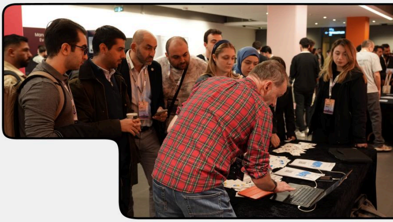


Speaker

The ones who make the conference come alive, make the attendees think, laugh, and make them want to learn more. They are the true heartbeat of this journey, transforming raw curiosity into real-world impact and action.

Playground

A space where attendees can come together to learn, collaborate, and create. It is a place where they can be themselves and have fun.



Impact

DevFest has had a significant impact on the developer community over the years. It has brought together thousands of developers from all over the world **to learn, collaborate, and create.**

In the last **11 physical DevFests**, we have had more than **21.700+ attendees**,

450+ speakers, and **420 sessions**. This means that DevFest has reached a significant number of developers and has helped them to learn new skills, network with other developers, and stay up-to-date on the latest trends in technology.

In addition to the number of attendees, DevFest has also had a significant **impact on the quality of the content**. We have had some of the leading experts in the technology industry speak at DevFest, and they have shared their knowledge and insights with the attendees. This has helped to make DevFest a valuable **learning experience for developers of all levels.**

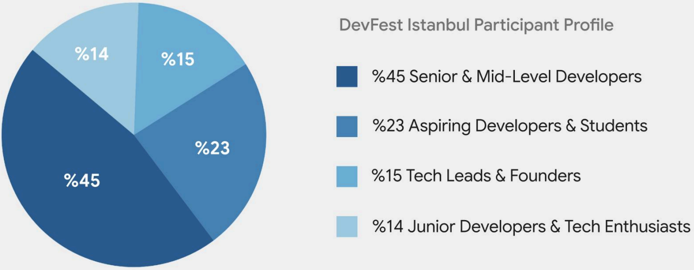
Numbers back in years

	Attendees	Speakers	Sessions
DevFest Istanbul 2013	1500	25	20
DevFest Istanbul 2014	2500	42	61
DevFest Istanbul 2015	900	33	30
DevFest Istanbul 2016	1000	28	30
DevFest Istanbul 2017	1200	36	36
DevFest Istanbul 2018	1600	40	34
DevFest Istanbul 2019	2000	45	40
DevFest Istanbul 2022	2500	46	42
DevFest Istanbul 2023	3000	54	47
DevFest Istanbul 2024	3000+	59+	44+
DevFest Istanbul 2025	2500+	40+	40+

Community

DevFest has also had a significant **impact on the community**. It has helped to create a sense of belonging and camaraderie among developers. This has led to **the formation of new friendships** and **collaborations**, and it has helped to **make the developer community stronger**.

We are proud of the impact that DevFest has had on the developer community. We believe that DevFest is a **valuable resource** for developers, and we look forward to continuing to **grow** and **evolve** in the years to come.



By bringing together industry leaders and the next generation of tech talent, we are not just hosting an event we are shaping the future of technology together. We invite you to be a part of this journey as we continue to **inspire**, **connect**, and **empower** the developer community.

Hundreds Students From Great Universities

Galatasaray Üniversitesi
İstanbul Teknik Üniversitesi 1773
Beykent Üniversitesi İstanbul 1997
T.C. İstanbul Üniversitesi 1453
Boğaziçi Üniversitesi 1863
Yıldız Teknik Üniversitesi 1911
Sabancı Universitesi
Özyeğin University
BAU Bahçeşehir University
Yeditepe Üniversitesi
Marmara Üniversitesi 1883
Koç Üniversitesi
İstanbul Bilgi Üniversitesi

Partners

Partners are the companies, brands, organizations that make DevFest possible. They are the ones that provide the funding, the resources, and the support that allow the conference to take place.

They come in all shapes and sizes. There are large companies who provide financial support, as well as small businesses who provide in-kind support.

No matter what their size or shape, all Partners share one thing in common: they are passionate about technology and they want to help others learn and grow.

DevFest would not be possible without the support of our Sponsors. We are grateful for their support and we look forward to working with them to make DevFest even better in the future.

Supporting / Partner Companies

Every year, we host more than 2000 developers, designers, team leads, product ownersqmanagers on our DevFests. These people are professionals from different companies or students from different universities.

Google Google Cloud Microsoft intel. Uber IBM

PayPal Careem ING PARiBU JET BRAINS DeliveryHero Tech Hub HUAWEI

trendyol accenture getir scorp peak GAMES vaadin}> Insider

Garanti BBVA AKBANK YapıKredi HALKBANK TURKCELL

Türk Telekom Değerli Hissettirir
gittigidiyor ebay şirketidir
ZEPLIN
webrazzi
Pixery

adesso
GRAM GAMES
commencis
TEKNASYON
Lyrebird Studio
KoçSistem GELECEĞİ KEŞFET

zipcar
Couchbase
nilky
Swan
finotech
appcircle

logitech
innovance
midas
letgo
AYNET
techolay
ROOF stacks

upcorn
WIRO
IDR SOLUTIONS
ONLYOFFICE
DT CLOUD
C//AW'S Next Generation Technology

GLOBALIT Change. For Better. Together.
Google Cloud Partner
stoneity®.com
revolutionDM everything for conversion!
PIN DRINKS
scrape.do

Benefits of Supporting DevFest

Partnering with DevFest is a great way to get involved with the developer community and support the growth of the tech ecosystem. There are many benefits to partnering with DevFest, including:

- **Brand exposure:** Your company's logo and branding will be displayed prominently at the event, including on the website, social media, and in the event materials. This will help you to raise awareness of your brand and reach a wider audience of developers.

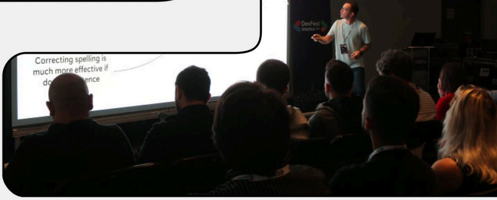
- **Networking opportunities:** You'll have the opportunity to meet and connect with other developers and industry leaders. This is a great way to build relationships and find potential partners for your business.

- **Lead generation:** You'll be able to generate leads by collecting contact information from attendees. This is a great way to grow your customer base and increase sales.

- **Thought leadership:** You'll be able to share your expertise with the developer community by speaking at the event or sponsoring a session. This is a great way to position yourself as an expert in your field and build credibility with potential customers.

- **Access to exclusive content:** Partners will have access to exclusive content, such as speaker presentations, code samples, and other resources. This will help you to stay ahead of the curve and learn from the best in the industry.

- **Support from the DevFest team:** The DevFest team will be there to help you every step of the way. They will provide you with marketing materials, help you to connect with attendees, and answer any questions that you have.



Give Us A Hand

Every year, we host more than 2000 people on our **DevFests**. These people are professionals from different companies or students from different universities. We believe sharing knowledge, providing information and teaching new technologies to different people from different areas is the key to build our community and fostering innovation. By bringing together people with diverse backgrounds, we create opportunities for **learning**, **collaboration**, and **growth** within the **tech ecosystem**.

Sponsorship Packs

Platinum Pack

$15.000 + VAT

- Logo on supplies
- Announced as sponsor on press
- 16 m2 booth
- Lead retrieval access
- 50 Tickets
- 10% Discount on Ticket purchase
- Brochure in the goodie bag
- Advertise on booklet (3-5 pages)
- Logo on goodie bag
- 3 Speakers on stage!
- 2-3 minute Talk on Keynote
- 3 seats for the speaker's dinner (except speakers)

Gold Pack

$10.000 + VAT

- Logo on supplies
- Announced as sponsor on press
- 12 m2 booth
- Lead retrieval access
- 30 Tickets
- 10% Discount on Ticket purchase
- Brochure in the goodie bag
- Advertise on booklet (1-3 pages)
- Logo on goodie bag
- 2 Speakers on stage!
- 2 seats for the speaker's dinner (except speakers)

Silver Pack

$7.000 + VAT

- Logo on supplies
- Announced as sponsor on press
- 6 m2 booth
- Lead retrieval access
- 20 Tickets
- 10% Discount on Ticket purchase
- Brochure in the goodie bag

Bronze Pack

$4.000 + VAT

- Logo on supplies
- Announced as sponsor on press
- 4 m2 booth
- Lead retrieval access
- 10 Tickets
- 10% Discount on Ticket purchase

- ✓ Advertise on booklet (1 page)
- ✓ 1 Speaker on stage!
- ✓ 1 seat for the speaker's dinner
  (except speakers)

Supporter Pack

$1.000 + VAT

- ✓ Announced as supporter on social media & website
- ✓ 10 Tickets

Stay Tuned | 🌐 devfest.istanbul

Interested? Contact Us!

devfest@gdgistanbul.com

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Istanbul